

PASADENA Commerce

May-June, 2017

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 12, NO. 3

President's Message

The Pasadena Chamber is working with our **Pasadena Unified School District** College and Career Pathway office to help place interns again this summer. Working with academies at Blair High School, Muir High School, Pasadena High School and Rose City, we are coordinating intern placements.

This follows another successful year facilitating job shadow opportunities and business people and professionals to speak in classrooms. The Chamber's Workforce Development Director, Amy Foell, also meets regularly with instructional teams at each school and PUSD administrators.

All interns place by the Chamber are juniors (rising to seniors next year) who have successfully engaged with one of the academy programs. Students are sixteen to seventeen years-old. Each has been through an interview process and gets extensive training.

Young people that we place understand workplace dress and behavior, ethics and customer service. Students are required to be punctual, appropriately dressed and be ready to work. Students will be monitored throughout their internship experience and also have to attend a weekly internship class with PUSD.

Placing interns with appropriate work-based learning opportunities is a new challenge for the Chamber. We are hoping to work with our membership to place students in challenging and meaningful work experiences.

Host companies need not pay the students, though we are hoping some stipend is available. The Chamber is working on securing a separate funding source to compensate students we place.

The intern experience is important to the students, as they have a chance to explore the working world, see how companies are run and learn what education and experience are required for different types of employment and careers.

It is also important for the host company. Companies get the value of having young, fresh energy and perspectives, as well as energy and enthusiasm a young person can bring to the workplace.

Like to host an intern? Please see the back page for information on how you can host a student this summer.

Pasadena Chamber Inaugural Gala July 7th at Langham Huntington Hotel Pasadena

Pasadena Chamber of Commerce members, community leaders and guests celebrate our business community at the annual Pasadena Chamber of Commerce Inaugural Gala on Friday, July 7, 2017. The hosted cocktail reception and silent auction begins at 6:00 p.m. at the **Langham Huntington Hotel** in Pasadena. Dinner and the festive program begins at 7:30pm.

This year, the Chamber celebrates the installation of Robin McCarthy of **Fire Family Foundation** as Chair of the Board for 2017-18. We also install new officers and Board members for the year.

The evening will feature the presentation of scholarships to local students. Scholarships are awarded to emancipated foster youth who are transferring from **Pasadena City College** to a four-year university. The Pasadena Chamber will also recognize a small member business and a large member business as *Corporate Citizen of the Year*.

Chamber members contribute thousands of dollars worth of valuable and unique services, products and treats for the silent auction. This year, items include travel packages, golf outings, event and sports tickets, dinners, opportunities to explore local attractions and VIP treatment at local wonders. Proceeds support Chamber activities and member services.

Gold Sponsors are **Kaiser Permanente** and **Wells Fargo**. Silver Sponsors are **Huntington Memorial Hospital**, **Parsons Corporation** and the **Pasadena Tournament of Roses**.

Corporate tables cost \$2000. Individual tickets to the Inaugural Gala cost \$200. Valet parking and a hosted cocktail reception are included.

Sponsorship opportunities are available at the \$5,000 and \$2,500 levels. Each includes recognitions, advertising placement and more. Anyone wanting information can call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org.



Pasadena Restaurant Week Returns April 30th

Pasadena's restaurant community opens its doors to guests from throughout Southern California for the third *Pasadena Restaurant Week*. The Pasadena Chamber is sponsoring the event which takes place from Sunday, April 30th to Friday, May 5th. Please note: some restaurants may not participate on Friday, May 5th due to Cinco de Mayo.

Pasadena's favorite, most unique and finest dining destinations offer prix fixe menus, special meals and deals during Pasadena Restaurant Week. Return to an old favorite or try someplace new. Taste the best Pasadena has to offer at unbeatable prices. Pasadena Restaurant Week is a great opportunity to visit Pasadena favorites such as **Sushi Roku, Central Park Restaurant, Green Street Restaurant, Sushi Roku, Kathleen's, Madeline Garden Bistro and Venue, Del Frisco's Grille, Ruth's Chris Steak House, Vertical Wine Bistro** and many more. You can also try out some of our newly opened restaurants, such as **Alma de la Rosa, True Food Kitchen** and **Fleming's Prime Steakhouse and Wine Bar**. Look for updated restaurant listings, menus and more, visit www.pasadenarestaurantweek.com.

Pasadena Restaurant Week is organized by the **Pasadena Chamber of Commerce** with our restaurant members. Gold Sponsors include the **City of Pasadena, The Pasadena Star-News** and **Wells Fargo**. Silver Sponsor is the **Pasadena Convention and Visitor Bureau/Pasadena Convention Center**. Media sponsors include the **Outfront Media/JCDecaux, Pasadena NOW**, and **Pasadena Weekly**.

New members (below, from left) introduced at our March networking breakfast we met Sheldon Johnson of **Bottom Line Consulting**. We met Glitter Rose with music and dining venue **The Rose** and Cathy Sedlik of **Creative Style** at the February networking Luncheon Alliance.



(Bottom, from left) At our March lunch, we met Dan Joyce with **Classic Party Rentals**, Kacey Riley with **Aflac**, Ling Hwang with **VP Salon Organic** and Rose McCoppin and Erik Sanchez of **Elite Maintenance Services**.



Pasadena Chamber Member Celebrations and More



VP Salon organic opened with a ribbon cutting ceremony.



Mayor Terry Tornek and Councilman John Kennedy joined the Simon family to open Alma de la Rosa in Old Pasadena.

Assessment, Consultation & Treatment opened new offices in East Pasadena.



FLEX Pasadena College Prep opened with Vice Mayor Gene Masuda helping cut the ribbon.

New Members for February, 2017

- AMRON, Construction Services since 1967**, Norma Hunt, (310) 384-2042
- Citibank-Home Lending Office**, Amy Y. Lee, (213) 793-8622
- Elite Maintenance Services**, Erik Sanchez, (310) 623-0826
- Michael's Pharmacy**, Christina Chen, (626) 204-7420
- My Jurny**, Rona Stevens, (800) 758-9539
- STRIDE Treadmill Studio**, Katie Ownbey, (626) 737-8588
- University of the West**, Nadia Quispe Simone, (626) 571-8811 x 313
- VP Salon Organic**, Ling Hwang, (310) 922-1218

New Members for March, 2017

- Bottom Line Consulting, LLC**, Sheldon Johnson, (818) 208-4242
- DigiStack, Inc.**, Kim Ferreira, (916) 505-3444
- Edwin Mills by Equator**, Teddy Bedjikian, (626) 564-8656
- FLEX Pasadena College Prep**, Vera Alexander, (626) 551-3200
- Foothill Cardiology**, John Gonzalez, (626) 304-8238
- Heartland Payment Systems**, Elizabeth Beeson-Guerrero, (818) 497-7799
- Institute for Educational Advancement**, Nina Abonal, (626) 403-8900
- Neighbors Empowering Youth (NEY)**, John Smith, (626) 791-2095
- New Life Wellness Inc.**, Patrice Wang, (626) 817-9886
- Pinot's Palette Pasadena**, Nancy Koch-Castillo, (626) 755-0383
- Ruby's Red Ribbon Inc., dba Sidecca**, Jerry Han, (949) 292-1684
- Skadden, Arps, Slate, Meagher & Flom, LLP**, Allen Lanstra, (213) 687-5513
- WeWork-Burbank**, Matthew Jones, (818) 614-3204



Learning Works Charter School celebrated joining the Chamber with a ribbon cutting and open house.

Renewing Members for February, 2017

One to Five Years

Ameriprise Financial
Chamber Marketing Partners, Inc.
Domino's Pizza
Hariton Engineering, Inc.
L.A. Zoo/GLAZA
Meat District Co.
Peggy Kelley Presents
POP Champagne & Dessert Bar
Total HR
Urth Café

Six to Nine Years

301 Organics
Employed Security Service Center
Gemlife Financial
Ground Level Consulting
Harvest Rock Church
Ideal Youth
Morales Holistic Health Center

Pasadena Business Park-
Sunny Hills Palladium

Ten to Fourteen Years

D'Veal Family and Youth Services
Enhanced Marketing Performance
Vertical Wine Bistro

Fifteen to Fifty Years

California Pizza Kitchen
Ellen's Silkscreening, Embroidery &
Promotional Products
Flintridge Center
Getaways Travel
Hilton Pasadena
J L Moseley Company, Inc.

More Than Fifty Years

The Langham Huntington
Pasadena, 97yrs

These members had significant anniversaries with the Pasadena Chamber of Commerce:

Five Years: Amara Chocolate & Coffee, Americana at Brand; Dave & Buster's, Menchies Frozen Yogurt, POP Champagne and Dessert Bar, The Walnut Plaza, LTD

Ten Years: Attention To Detail, Enhanced Marketing Performance

Twenty Years: Business Networking Alliance/BizNet; El Portal Restaurant, Ossman Project Management Consulting

Twenty-Five Years: Corporate Center Pasadena, Ellen's Silkscreening, Embroidery and Promotions

Thirty Years: Getaways Travel, Temo Arjani, LLP

Thirty-Five Years: Pasadena City College

Forty Years: Kinometrics, Inc.

Forty-Five Years: Art Center College of Design

Seventy Years: California Institute Of Technology

Ninety Years: Huntington Memorial Hospital

Renewing Members for March, 2017

One to Five Years

Amara Chocolate & Coffee
Dave & Buster's
Del Frisco's Grille
Diamond Environmental Services
Door of Hope
Judson International School
Mark Nicoletti, Esq.
Nothing Bundt Cakes
Pasadena Antique Mall
Pasadena Orofacial Pain Associates
Specialty Taxes
Trusted Choice Agents of Burbank, Glendale, Pasadena
Wang Plastic Surgery & Med Spa

Six to Nine Years

Foothill Transit
Rodeway Inn & Suites
TeamLogic IT of Pasadena

Ten to Fourteen Years

Acura of Glendale
FountainGlen at Pasadena
Huntington-Hill Breast Center

Fifteen to Fifty Years

Altadena Town & Country Club
Café Santorini (Rococo Room)
Corporate Center Pasadena
Kinometrics, Inc.

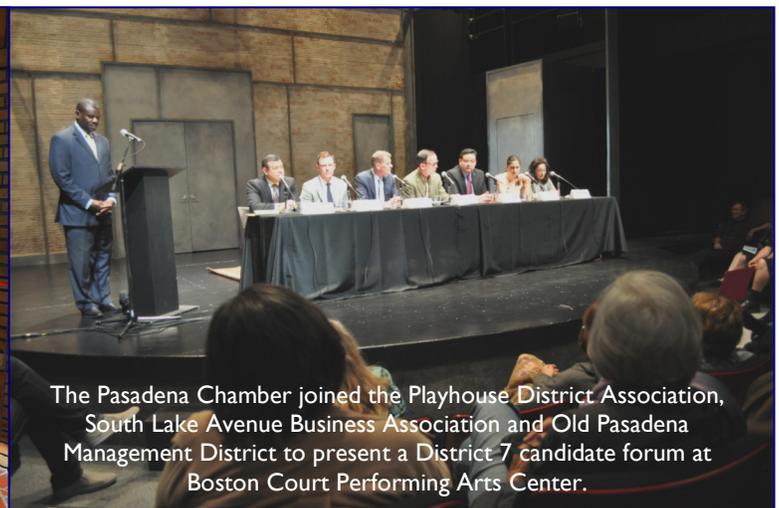
Orswell & Kasman, Inc.
Ossman Project Mgt. Consulting
Pasadena Weekly
Temo Arjani, LLP
Toyota & Scion of Pasadena

More Than Fifty Years

California Institute of California, 70yrs
California Linen Services, 52yrs
Symes Cadillac, 68yrs



Pasadena Council Member Andy Wilson helped Michael's Pharmacy open at Green Street Village.



The Pasadena Chamber joined the Playhouse District Association, South Lake Avenue Business Association and Old Pasadena Management District to present a District 7 candidate forum at Boston Court Performing Arts Center.



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Linda Whaley, *Staff Support Services*

Luncheon Alliance

Home Instead Senior Care sponsors the networking Luncheon Alliance on May 3rd.

The lunchtime networking event on June 7th is sponsored by marketing guru Craig Valine and **Enhanced Marketing Performance**.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On May 11th at 7am, **Ellen's Silkscreening** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, June 8th, **Pinot's Palette** sponsors the breakfast.

Lunch and breakfast are \$25 for members/\$30 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us at one of Pasadena's favorite dining destinations, **Vertical Wine Bistro** for our *Chamber After Hours Social and Mixer* on Thursday, May 18th from 5pm to 7pm at 70 North Raymond Avenue. 90 minutes of free parking in the city garages in Old Pasadena.

On Thursday, June 15th at 5pm, find turbo-charged fun at **Thorson Buick & GMC** at 3456 E. Colorado in Pasadena. *Admission is free for Pasadena Chamber members. All others pay \$10.*

Host a Summer Intern and Support Pasadena Youth

The Pasadena Chamber of Commerce is entering its third year placing Pasadena Unified School District 11th graders into meaningful summer internships. Our program is growing exponentially as we have been tasked with identifying over 130 placements for students interested in engineering and environmental science, technology, health, law and public service and business. Internships give students insight into career possibilities and shape their major in college.

Thankfully we have a strong base of return hosts such as the **Ronald McDonald House, Health Advantage Physical Medicine, Pasadena Service Federal Credit Union, Vroman's Bookstore, AccessorEyes Optometry, Keck Medicine of USC -Pasadena** and the **Law Offices of Donald P. Schweitzer**. But we need more businesses participating to meet the current needs of this popular program.

What are the program requirements you may ask?

- Qualified businesses must not work from home or alone.
 - Be able to provide at least 60 hours of on-the-job training to gain relevant knowledge and professional skills of a particular industry.
- Provide an internships starting in June and end by the second week of August.

Pasadena Unified School District provides liability insurance for all the student interns. Student interns take an online class in conjunction with their internship as a graduation requirement. Ideally, we'd prefer participating businesses to pay their intern or contribute \$250 towards a stipend upon successful completion of the program. Hosts will not be turned away for lack of funds.

For more information please contact, Workforce development Director Amy Foell at amy@pasadena-chamber.org or 626-795-3355.

Travel with the Chamber: India (and Dubai) in September, Iceland and Northern Lights in December

Travel to India September 14 to September 24 and experience Travel through timeless regions and beautiful villages, little changed for centuries. Start by exploring Delhi, then travel to Agra, home of the impressive Taj Mahal. Take in the 'pink city' of Jaipur, epitomizing the rich culture of Rajputana. End the trip in Mumbai, contemporary India's financial and cultural hub. Included in the trip is a rickshaw ride and an elephant ride.

Tour price is \$3,145 per person, double occupancy. For single occupancy, add \$525. Trip includes airfare and surcharges, baggage handling, English speaking guides, transportation and entry to attractions, hotel, meals and more. The price does not include tips, travel insurance, airline luggage coverage fees, passports fees or visas. For an additional \$595, add a special three night trip to Dubai.

Depart December 9, 2017, for the unspoiled beauty of Iceland. Visit Reykjavik, enjoy a Northern Lights Cruise, see Thingvellir National Park, a glacial lagoon, the famous Blue Lagoon and much more. Included is an evening northern lights cruise. Travel to the "Golden Circle," home to many of Iceland's most renowned natural wonders. Spend time at Thingvellir National Park and see the spectacular Gullfoss waterfall. At Eyjafjallajökull Volcano Visitor Center, learn about life during and after the dramatic 2010 volcanic explosion. Explore Skogar Folk Museum and see traditional turf-built homes. Walk on a black volcanic sand beach. See Jökulsárlón glacial lagoon filled with floating icebergs. Relax in the warm, mineral-rich water of the natural geothermal pool the Blue Lagoon. Spend your evenings gazing at the night sky in search of the elusive, dazzling northern lights.

For trip information call the Chamber office or email Leanne@pasadena-chamber.org

