

PASADENA Commerce

September-October, 2017

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 12, NO. 5

President's Message

The Chamber's *Pasadena Business and Economic Summit* is a great partnership between the **City of Pasadena** and the Chamber. Each year, now in our fifth, we bring business leaders and community members together to hear about the state of our economy, economic activity in Pasadena and a discussion of issues pertaining to one or more of our leading industries.

Each year, the *Pasadena Business and Economic Summit* has evolved with input and guidance from our Economic and Business Development Committee and City Economic Development Department staff. The first couple of years focused on presentations by economists and industry experts. We heard from leaders of local business and economic development organizations, local business leaders and industry experts. Panel topics ranged from overseas investment in Pasadena and commercial real estate trends to expectations of millennials in the workplace and the health of our hospitality industry.

This year, we will begin with an economic overview, presented by Bill Allen, CEO of the LAEDC, and a presentation on local initiatives by City Economic Development Manager Eric Duyshart. That will be followed by a panel discussion moderated by Karl Bird, Acquisitions Manager at **JPL** and chair-elect of the Chamber.

This year's panel will focus on the evolving experience for consumers at cultural institutions, entertainment and much more. Panelists will include Phil Hettema of **The Hettema Group** and Michael Shanklin Chief Executive Officer of **Kidspace Children's Museum**. We have also invited a mobile app and entertainment content development company CEO. We anticipate a lively and informative discussion about *Evolving Expectations and the Consumer Experience*.

The Economic Summit is a great opportunity to hear about the local economy. It is also a chance to meet and hear from some of the innovators and business leaders in Pasadena.

Taste of Pasadena and SIP-tember Finale Returns to the Rose Bowl September 28th

Join us for the sixth *Taste of Pasadena* in the Court of Champions at the **Rose Bowl** on Thursday, September 28, 2017, from 6pm to 9pm. Favorite local restaurants offer food samplings alongside some of our newest culinary additions. The four finalist cocktails in the *SIP-tember Cocktail Bracket Challenge* will be available for tasting. Attendees can vote for their favorite and help name the Pasadena Cocktail of the Year 2017. The winner will be announced at 8:30pm.

Tickets for the *Taste of Pasadena* are \$30 in advance and \$50 at the door. Purchase tickets online at www.pasadena-chamber.org/forms/taste-of-pasadena. Only 500 tickets will be sold-no lines or waiting for food and drink. Advance ticket sales end September 26th. The *Taste of Pasadena* is sponsored by the **City of Pasadena**, **Pasadena Star-News** and **Wells Fargo**.



LAEDC CEO Bill Allen Speaks at Economic and Business Summit at University Club October 24th

The Pasadena Chamber of Commerce invites leaders of business and industry to a forum on the local economy, local industries and the future of business in Pasadena at the fifth *Pasadena Business and Economic Summit* on Tuesday, October 24, 2017, at 11:30am at The University Club at 175 North Oakland Avenue in Pasadena. Cost to attend the Pasadena Business and Economic Summit is \$50 and includes the program and lunch. A corporate table of eight, including signage and recognition on the program, costs \$400. Parking is included in the ticket price. Last year 180 attended.

The **City of Pasadena** and the Pasadena Chamber of Commerce annually join forces to present a discussion of the economic health and the future of business and our economy. **Wells Fargo** generously sponsors the event.

Bill Allen, CEO of the **Los Angeles Economic Development Corporation (LAEDC)** will give an economic overview, with particular attention the San Gabriel Valley and Pasadena. City of Pasadena Economic Development Manager Eric Duyshart will provide details on Pasadena developments and contributors to our local economy. Mayor Terry Tornek will provide a welcome and update of city priorities, as well.

The Pasadena Business and Economic Summit panel discussion, *Evolving Expectations and the Consumer Experience*, will focus on the impact of the changing consumer experience on our cultural institutions, entertainment and more.

This year, the format will again include a moderated panel discussion among the participants. Karl Bird, Acquisition Department Manager at **Jet Propulsion Laboratory** and chair of our Economic and Business Development Committee will facilitate.

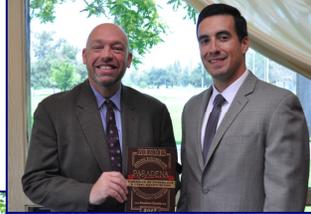
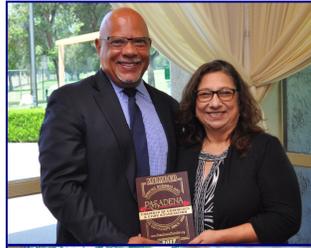
Invitations will be mailed in mid-September. If you would like to be added to the invite list, please email Leanne@pasadena-chamber.org. You can sign up and pay online at the Pasadena Chamber website at www.pasadena-chamber.org/forms/business-and-economic-summit. For information call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org.



Clockwise from right, new members introduced at our networking lunch in July and August were Larry Hammond, Sr. and Irma Vargas with **V1H Consulting**, Thomas Lenz and Alfonso Estrada with **Atkinson, Loya, Ruud & Romo** and Dalila and Moses Araiza with **E2K Barber Studio**. We also met Annie Perez with **Cruise Planners**, Dan Chapman with **Affordable Quality Moving and Storage**, Bruce Gaither with **Magna Key Clips™**, and Sunny Chen with **Jiangsu-California International Education Center, Inc.**



We also met Annie Perez with **Cruise Planners**, Dan Chapman with **Affordable Quality Moving and Storage**, Bruce Gaither with **Magna Key Clips™**, and Sunny Chen with **Jiangsu-California International Education Center, Inc.**



Clockwise from right, at our Connection Breakfast we met Nancy and Fred Castillo of **Pinot's Palette**, Charles and Lynnelle Bryant of **Masbuild, Inc.**, Brad Porter with **ADT Custom Home Services** and Sabri and Soraya Malek with **Interventional Anesthesia and Pain Management, Inc.** We also met David Brow with **Open Trails E-Bikes** and Glenn Mitchell, **Tutor Doctor**.



at our Connection Breakfast we met Nancy and Fred Castillo of **Pinot's Palette**, Charles and Lynnelle Bryant of **Masbuild, Inc.**, Brad Porter with **ADT Custom Home Services** and Sabri and Soraya Malek with **Interventional Anesthesia and Pain Management, Inc.** We also met David Brow with **Open Trails E-Bikes** and Glenn Mitchell, **Tutor Doctor**.



We also met, below from left, Joan De Souza of **Business 4 Business Think Tank**, Mike Dostalek with **A1 West Commercial Real Estate**, Sonia Tapia of **Enchanted Bliss Wedding & Event Photography** and Kobi Julian of **Artistic Athletics**.



These members recently had significant anniversaries with the Chamber:

Five Years: Amara Chocolate & Coffee, Americana at Brand; Dave & Buster's, Larson & Gaston, LLP, Law Offices of Timothy Bowles, Menchies Frozen Yogurt, POP Champagne and Dessert Bar, The Walnut Plaza, LTD, Westmoreland Academy/Institute for the Redesign of Learning. **Ten Years:** Enhanced Marketing Performance, Millennium Pension Services, Inc., Retirement Benefits Consulting. **Fifteen Years:** Attention to Detail **Twenty Years:** BizNet; El Portal Restaurant, Ossman Project Mgmt. Consulting. **Twenty-Five Years:** Corporate Center Pasadena, Ellen's Silkscreening. **Thirty Years:** Getaways Travel, Temo Arjani, LLP. **Thirty-Five Years:** Pasadena City College. **Forty Years:** Kinometrics, Inc. **Forty-Five Years:** Art Center College of Design, City of Pasadena. **Seventy Years:** California Institute of Technology (Caltech).

New Members for June, 2017

Atkinson, Andelson, Loya Ruud & Romo, Thomas Lenz, (626) 583-8600

Creamistry Pasadena, Allan Gumarang, (626) 695-2354

Cruise Planners, Annie & Vincent Perez, (626) 787-1141

Custodia Freight Services, Matthew Boulton, (626) 765-6053

Delta Disaster Services of Northern Los Angeles, Anthony Tatikian, (626) 797-8331

E2K Barber Studio, Moses Araiza, (323) 787-7044

Ensberg Law Group, Theresa Ensberg, (626) 813-3744

Executive Care of Pasadena, Steven Wallace, (626) 521-9900

Golden State Collective, Shaun Szameit, (626) 844-5060

Jiangsu-California International Education Center, Inc., Sunny Chen, (626) 734-0218

Kit Cole Consulting, Katherine Cole, (818) 822-6378

Magna Key Clip, Bruce Gaither, (818) 653-1191

Open Trails E-Bikes, David Brow, (626) 354-1989

The Dexheimer-Erickson Corporation, David Erickson, (213) 225-5600

V1H Consulting, Larry Hammond, (626) 379-4108

New Members for July, 2017

ADT Custom Home Services, Brad Porter, (805) 258-6978

Capstone Partners/Mass Mutual, Shane Foley, (626) 737-9066

Coleman Inc., Margaret Coleman, (626) 535-9500

GTag Photography, Scott Gutentag, (909) 809-0886

Muscle Up Meals, Adam Karapetyan, (626) 773-8773

NDLON/Pasadena Community Job Center, Cal Soto, (626) 440-0112

RISE Programs, Araceli Fuentes, (909) 964-5732

Timothy G. Shannon Insurance Agency, Timothy Shannon, (626) 795-9517



Renewing Members for June, 2017

ONE TO FIVE YEARS

Arpeggio Apartments
 Art of Smiles
 The Bantam Associates Inc.
 Birdi & Associates, Inc.
 Brooke Law Group
 California Closets
 Deborah Morehead-Marriage, Family
 Therapist & Relationship Coach
 Dilbeck Real Estate-Doug Colliflower
 Greater Los Angeles Area Council-BSA
 High Street Residential (TCC)
 John Wells Golf Shop-Brookside
 Lavender & Honey Espresso Bar
 Maginnis Knechtel & McIntyre, LLP-
 Linda Ballesteros
 Optimal Health & Wellness Pasadena-
 Dr. Clement Lee, NMD
 Pacific Commerce Bank
 Pete Whan & Associates Inc.-
 Keller Williams Realty
 Shriners Hospitals for Children
 Los Angeles
 South Coast Fibers/American
 Reclamation
 Strategic Marketing Partners
 The Hetteema Group
 The Kensington Sierra Madre
 Vacation Living, LLC

SIX TO NINE YEARS

Alma De La Rosa
 Art Deco Entertainment
 Bistro 45
 Blue Chip FoodSystems, Inc.

Colombo's Italian Steakhouse
 & Jazz Club
 Hello! Home Care
 Lindsey Manufacturing Company
 Metro Gold Line Foothill Extension
 Construction Authority
 Modern Parking, Inc.
 Pasadena Gateway Villas
 Pasadena Language Center
 Right At Home In Home Care
 Assistance with RightCare
 Sierra Autocars, Inc.
 Southern California Edison (SCE)
 Tyler Gonzalez Architects, Inc.
 Visiting Angels Living Assistance
 Services

TEN TO FOURTEEN YEARS

Home Instead Senior Care-
 CA HCO# 194700130
 OneWest Bank-Foothill
 Pasadena Home Health Care
 State Farm Insurance-John Diehl
 Stratz & Company
 The Hat
 U.S. Bank

FIFTEEN TO FIFTY YEARS

American Red Cross-San Gabriel Pomo-
 na Valley
 Aurora Las Encinas Hospital
 Barney's Beanery
 Barrister Executive Suites, Inc.
 Carousel Custom Floors
 Celestino Ristorante Bar
 Century Rooter Service and Plumbing
 CityCenter Co.

Dolphin Rents
 Douglas Auto Body & Paint
 Exchange Club of Pasadena
 c/o Affinity Associates
 Hunt Ortmann Palffy Nieves Darling
 & Mah, Inc.
 Huntington Medical Research
 Institutes (HMRI)
 Jacob Maarse Florist
 Jim Konoske Consulting
 May Consulting Group, Inc.
 Monte Vista Grove Homes
 Options For Learning
 Parsons Corporation
 Pasadena Symphony and Pops
 Planned Parenthood Pasadena
 & San Gabriel Valley, Inc.
 Plaza Bank
 Rose Bowl Aquatics Center
 Saint Francis High School
 Salvation Army-Del Mar Blvd.
 SoCal Colorado Boulevard Self Storage
 Thorson Buick GMC of Pasadena
 Tyent Water Premium Authorized
 Dealer
 Unified Valet Parking, Inc.
 The UPS Store #3268
 USC Pacific Asia Museum
 The Westin Pasadena
 Win-Win Workplace Solutions

MORE THAN FIFTY YEARS

Bickley Printing Company, 69yrs
 Bryan's Cleaners & Laundry,
 Inc., 78yrs
 George L. Throop Company, 94yrs

Renewing Members for July, 2017

ONE TO FIVE YEARS

AccessorEyes Optometry
 Carmel Partners
 Gerry Rothschild Band
 Hackler Flynn & Associates, APC
 HealthCare Partners Urgent Care
 Center
 Larson & Gaston, LLP
 Law Offices of Randy W. Medina
 Law Offices of Timothy Bowles
 Lee Green & Stewart, Attorneys
 at Law
 Masbuild, Inc.
 Ojakian Tennis, Inc.
 Paul Mitchell the School-Pasadena
 Simply Cupcakes of Pasadena
 Total HR
 Westmoreland Academy/Institute
 for the Redesign of Learning

SIX TO NINE YEARS

All Saints Church
 Lewis Brisbois Bisgaard & Smith, LLP
 Pasadena Hastings Center

PM Realty Group
 Point C, LLC
 Singpoli Group, LLC
 Women's City Club of Pasadena

TEN TO FOURTEEN YEARS

Beth Julian-Wang, M.D.
 Eye Care for Animals
 Forest Lawn Memorial Parks
 & Mortuaries
 Millennium Pension Services, Inc.
 Protravel International
 Retirement Benefits Consulting
 Trio Apartments

FIFTEEN TO FIFTY YEARS

Advanced Laser & Anti-Aging
 Medical Center
 City of Pasadena
 Community Bank-Colorado
 Courtyard by Marriott-Old Pasadena
 FVO Solutions, Inc.
 Pasadena Federal Credit Union

Pasadena Foothills Association
 of Realtors
 Shuster Financial Group, LLC

MORE THAN 50 YEARS

Pasadena Star-News (San Gabriel
 Valley Newspaper Group), 97yrs.



Tutor Doctor Pasadena opened with a ribbon cutting ceremony and celebration.



PASADENA CHAMBER OF COMMERCE AND CIVIC ASSOCIATION
 44 NORTH MENTOR AVENUE
 PASADENA, CA 91106-1745
 (626) 795-3355
 (626) 795-5603 FAX
 WEBSITE: WWW.PASADENA-CHAMBER.ORG

PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
 WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

Pasadena Commerce is published bi-monthly by the Pasadena Chamber of Commerce & Civic Association. Third class postage paid in Pasadena, CA. Send address changes to the Chamber.
 ©2017 by Pasadena Chamber.

OFFICERS

Robin McCarthy, Chair	Karl Bird Chair-elect,
Paul Little, President & CEO	Vice-chair
Ishmael Trone*, Immediate Past-chair	Valerie Prince, Secretary
Donald Schweitzer, Treasurer	Michael D'Antuono*, Vice-chair
John Leano, Vice-chair	Justin Tsui, Vice-chair

BOARD OF DIRECTORS

Jeff Christoffel	Raphael Henderson
Thomas Daly*	Cliff Houser
Veronica Garcia Davalos	CL Keedy*
Aida Dimejian	Lauren Marlis
Kevin Duffy	Margaret Martinez
Darryl Dunn**	Rashmi Menon
Eric Duyshart**	Nathalia Morales-Evanks
Laura Farber**	Alejandro Montes
Catherine Farrell	Armando Ramirez
Michael David Gallego	Gail Schaper-Gordon
Bernardo Godoy	Charles Stanislawski
	*past chair **ex-officio

STAFF

Amy Foell, *Workforce Development Director*
 Kelly Shearer, *Member Services Manager*
 Leanne Waggoner, *Events & External Services Manager*
 Linda Whaley, *Staff Support Services*

Luncheon Alliance

Thorson Buick & GMC of Pasadena sponsors the networking Luncheon Alliance on September 6th.

The lunchtime networking event on October 4th is sponsored by **Don's Wigs Pasadena**.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On September 14th at 7am, **Don's Wigs Pasadena** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, October 12th, **Go Green Solutions** sponsors the breakfast.

Lunch and breakfast are \$25 for members / \$30 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us at one of Pasadena's favorite pizza destinations, **Pitfire Artisan Pizza**, for our *Chamber After Hours Social and Mixer* on Thursday, September 21st from 5pm to 7pm at 730 South Arroyo Parkway. Parking is free in the lot or on the side streets.

On Thursday, October 19th at 5pm, express yourself and network at **Pinot's Palette Pasadena**, 168 West Green St.. *Admission is free for Pasadena Chamber members. All others pay \$10.*

Pasadena Chamber Member Celebrations and More



The Chamber helped celebrate the opening of Don's Wigs on South Lake Avenue.



We Olive in Old Pasadena celebrated their grand opening weekend.



Huntington Marketing and Organization Management opened their new office in Pasadena.



Executive Care of Pasadena opened with a ribbon cutting.

Chamber Kicks-off SIP-tember Cocktail Bracket Challenge with drink contest and fun at El Cholo

50 invited guests were treated to tasty tacos from **El Cholo** at the kick-off for the 2017 SIP-tember Cocktail Bracket Challenge on Tuesday, August 15th. Co-hosted by El Cholo, Patron tequila and the Chamber, the party included a live taste-off three cocktails created for the event using Patron tequila. (Two are in the SIP-tember Cocktail Bracket Challenge.)

Vertical Wine Bistro's Eye Candy, **Ruth Chris Steak House's Wata-Rita** and **El Cholo's Pasadena Sunrise** were tasted by four judges who determined their favorite among the three. Judges Robin McCarthy (Chair of the Chamber Board of Directors), Karl Bird (Chair-elect of the Chamber Board and **JPL's** Acquisitions Manager), Jim Osterling (**Pasadena City College** Trustee) and George Cunningham (Chief Operating Officer at the **Rose Bowl**) diligently tasted each drink and by a vote of 2-1-1 chose the Ruth's Chris Wata-Rita as their favorite that evening.

El Cholo treated guests to a gourmet taco bar and a Cadillac Margarita. The Pasadena Chamber Board was well represented among the guests. In addition to Ms. McCarthy and Mr. Bird, in attendance were Valerie Prince, Board Secretary from **Pacific Commerce Bank**, Don Schweitzer, Treasurer from the **Law Offices of Donald P. Schweitzer**, and Cliff Houser of **Kunau and Cline, Inc.** Joining the guests were Ray Jan, CEO of the Rosemead Chamber of Commerce, Ken Rausch of the El Monte-South El Monte Chamber of Commerce and Yelp! Senior Community Manager for Los Angeles Katie Burbank.

Many thanks to El Cholo for hosting the event. Great to have Patron donating the tequila.

The SIP-tember Cocktail Bracket Challenge is happening now. For full info, visit www.pasadenarestaurantweek.com for participants, drinks and more.



The judges carefully considered each drink in competition.



El Cholo created the Pasadena Sunrise especially for the Kick-Off event