

PASADENA Commerce

March-April, 2017

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 12, NO. 2

President's Message

Please take full advantage of your membership in the Pasadena Chamber of Commerce. Being a member of the Chamber has many benefits. In addition to our networking opportunities, referrals, events and activities, the Chamber offers many ways to grow your business. Most are at no, or very low, cost.

New in business? Celebrating an anniversary? Relocating or expanding? Chamber staff and our Ambassadors are happy to bring ribbon and big scissors to help you commemorate. Just call the office to arrange for a ribbon cutting.

Adding a new product line or service? Something new with your business? Please send stories, information items and anything that may be of interest to fellow Chamber members for inclusion in our weekly e-Bulletin. 3000 Chamber companies and community members receive the email blast each week. Items can be brief, a sentence or two about the addition of a new staff member, award of a contract or a special recognition your company has received. There is never a cost for inclusion in the weekly e-Bulletin to the membership.

Items from restaurants, lounges and other hospitality or entertainment venues, are also often included in the monthly *Pasadena Restaurant Week* email blast, also at no cost to members.

Sponsoring Chamber events and bring attention for your company. While sponsoring our Golf Tournament or Inaugural Gala cost between \$2000 and \$5000, others are much more affordable. You can talk about your business to our networking lunch or breakfast, be recognized on flyers and in our newsletters, by investing \$200 to sponsor the *Lunch-eon Alliance* or *Connection Breakfast* networking events. Sponsors of these events are also given space on our web page banner ad for the month prior.

Those interested in sponsoring multiple events should consider our Chairman's Circle which allows for additional recognition for multiple sponsorships.

One of the least expensive, and most effective, ways to make the Chamber work for you is to attend events to meet fellow Chamber members.

Call the Chamber office to learn about the wide array of opportunities we offer to support your business.

Enjoy a Fun Day of Golf at the Chamber Tournament

Support the Pasadena Chamber of Commerce Annual Spring Golf Tournament. Tee Off at Noon on Friday, April 7th at **Brookside Golf Club**. Lunch and beverages included. The afternoon of fun is followed by hosted cocktail reception and awards ceremony.

Join Pasadena Chamber of Commerce members, business and community leaders for the annual *Pasadena Chamber of Commerce Golf Tournament* at Brookside Golf Club. Shotgun start follows the putting contest. Registration begins that morning at 10:30am. BBQ lunch prior to play and an on-course drink are included in the cost to play.

Anyone wishing information or who wants to sign up to play or sponsor can call the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Information and sign up forms are posted under EVENTS at www.pasadena-chamber.org.

Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure your place. The Chamber holds a raffle, sells mulligan packages, hosts putting, longest drive and closest to the pin contests and adds some amusing elements, making the tournament fun for everyone. Raffle prizes may include iPad minis, flat screen TVs and items donated by Chamber members including dinner at some of our favorite restaurants, and more.

Pasadena Chamber member **Acura of Glendale** is donating a new car as the prize, should any golfer be skilled (or lucky) enough to get a hole-in-one on the designated hole. All golfers get golf, a cart, gifts, on-course snacks and a hosted cocktail reception and awards ceremony. You can sign up as a single, two, three or foursome. Cost for golfers is \$200 each or foursomes for \$800. The cocktail reception costs \$50.

Corporate Center Pasadena is the Gold Sponsor of the Pasadena Chamber Golf Tournament. **IUOE Local 12**, **Pacific Commerce Bank** and **Parsons Corporation** are Silver Sponsors.

Match Your Small Business with Large Businesses Seeking Vendors and Subcontractors March 7th

The Pasadena Chamber of Commerce is partnering with **Jet Propulsion Laboratory** and the **City of Pasadena** to host a procurement event and discussion for our large and small business members who may want to do business together. The *Industry Day* procurement event is on March 7th at 8:00am at the **Pasadena Convention Center** at 300 East Green Street in Pasadena. Representatives of large Chamber member companies will discuss how local small businesses can provide products and services to those large customers. In addition, contractors and subcontractors of JPL will be there as will representatives of the City of Pasadena. Women, minority and veteran-owned businesses are encouraged to attend.

The presentations begin at 8am with business networking opportunities immediately following. **Jet Propulsion Laboratory**, **Parsons** and **Caltech** will be among those available to meet one-on-one with prospective vendors. Women business owners, disabled and other veteran business owners are encouraged to attend.

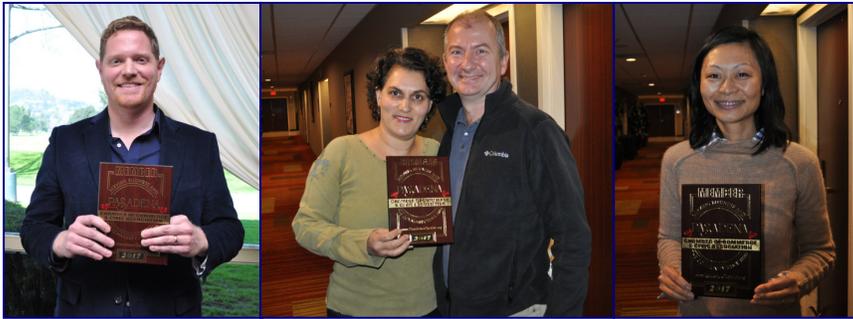
The Procurement Forum is free to Pasadena Chamber members, but you must register in advance through EventBrite. You can find a link online at www.pasadena-chamber.org then click on the link under the Events tab. Large companies that want to be exhibitors can sign up there as well. There is no charge to exhibit or attend the *Industry Day* procurement forum.



New members (below, from left) introduced at our January networking breakfast were Cathy Sedlik of **Creative Style**, Allison Fuller of **Envision Consulting** and Glitter Rose of **The Rose**.



(Below, from left) We met Daniel Brummel with **California College of Music** at the February Luncheon Alliance. At our Connection Breakfast, we met new members Bonnie and Kent Wallace with **Pasadena HomeSharing Network** and Yan Hu with **Snip-Its**.



Pasadena Chamber Member Celebrations and More



Basecamp Fitness opened at 38 South El Molino with a ribbon cutting ceremony



Mayor Terry Tornek, Rose Bowl GM Darryl Dunn and Pasadena Center CEO Mike Ross helped cut the ribbon to inaugurate the Pasadena Half Marathon & 5K.



Pasadena Vice Mayor Member Gene Masuda helped open Envision Consulting on East Foothill Blvd.



Gluten-free Katie's Bakery opened on Dayton Street in Old Pasadena.

New Members for December, 2016

Carrie Benuska & Co., Carrie Benuska, (626) 840-9149

Go Green Solutions for Commercial Lighting (LED), William Meurer, (626) 578-0678

Pilates of Pasadena, Maria Jimenez, (626) 765-6500

Samuel Chun-Merchant Processing Services, Samuel Chun, (818) 600-2053

Shriners for Children Medical Center, Kelly Chang, (213) 368-3395

The Electronic Caregiver, Jennifer Spencer, (626) 626-5921

The Ellington, Jeremy Richards, (626) 440-1032

The Hudson, Crystal Mangino, (909) 283-9581

Walters Wholesale Electric, Matt Reese, (760) 420-9741

New Members for January, 2017

AMCAL Pasadena LLC—Luxe, Esther Oh, (626) 844-9115

California College of Music, Daniel Brummel, (626) 577-1751

Classic Party Rentals, Daniel T. Joyce, (424) 397-3772

Cloud Connected, LLC, Sam Hughes, (310) 513-5253

Creative Style, Cathy Sedlik, (323) 254-4997

Echo-Factory, Mike Schaffer, (626) 993-3770

Envision Consulting, Allison Fuller, (323) 791-2482

The Hudson, Crystal Mangino, (909) 283-9581

Integrity Comfort Systems, Kenny Dallas, (805) 404-5861

Learning Works Charter, Michael Toro, (626) 564-9890

Lincoln Avenue Nursery, Inc., Juan Franco Coronado, (626) 792-2138

Los Angeles College of Music, Thomas C. Aylesbury, (626) 568-8850

Margaret W. Wong & Associates, Madhavi Patki, (216) 566-9903

Plate 38, Robert Humphreys, (626) 644-6546

The Tutor Doctor Pasadena, Glenn Mitchell, (626) 316-2031

Town & Country Moving and Storage, Leigh E. Mace, (626) 334-7735

Renewing Members for December, 2016

ONE TO FIVE YEARS

Altadena Recovery Center
 BC Design Haus
 Chick-fil-A
 Dog Haus Biergarten
 Du-par's Restaurant & Bakery
 EpicSpaces Co-Working
 Friends in Deed
 Ganahl Lumber
 Glen Park 24-7 Home Care
 Pasadena Tour Company
 Robert Hall & Associates
 South Coast Fibers/American Reclamation
 StayHome Safe, Inc.
 Sullivan, Workman & Dee, LLP

SIX TO NINE YEARS

CertaPro Painters of Pasadena
 Keller Williams Realty-Ken Parsons
 Kunau & Cline, Inc.
 Ted A. Moreno, Certified Hypnotherapist, Success Coach

TEN TO FOURTEEN YEARS

A Noise Within
 Calamigos at L.A. Equestrian Center
 Community Health Alliance Pasadena
 Express Employment Professionals
 J. McCaleb CPA Firm
 Maranatha High School

FIFTEEN TO FIFTY YEARS

AnKara Designs
 Dewey Pest Control, Inc.
 El Cholo Restaurant
 Green Hotel Apartments
 Holiday Inn Express Hotel & Suites
 J. Robin & Associates Graphic Design
 LACERA (L.A. County Employees Retirement Assoc.)
 Paseo Colorado
 Richard W. Jackson, CPA
 Space Bank Mini Storage
 Villa Esperanza Services

Renewing Members for January, 2017

One to Five Years

Americana at Brand
 Cheveux Hair & Makeup Salon-Krystal Salisbury
 Collision Auto Repair Specialist
 Fiedler Group
 Foundation for Living Beauty
 Greenberg Orthodontics & Greenberg
 Sleep Therapy
 Hywood International Co., LLC
 Keck Medical Center of USC, University of Southern California
 Menchies Frozen Yogurt
 Osawa Shabu Shabu & Sushi
 Pasadena Media
 Pasadena Sandwich Company
 Pedro F. Baez, LVN, MCC, CHC-Master Certified Life and Health Coach
 Pitfire Artisan Pizza
 Sklar Kirsh, LLP
 Thomas Jesse Goff
 TitleMax
 Tolj Commercial Real Estate Services
 The Walnut Plaza, LTD
 We Olive & Wine Bar Pasadena
 Zero Waste Pro

Six to Nine Years

Architecture for Education, Incorporated
 Beyond the Olive
 Cheveux Hair & Makeup Salon-David Michael Gallego
 CIBA Property Management, Inc.
 Fairplex-Home of the L.A. County Fair
 Fitzgerald and Green, Attorneys at Law
 Insignia PMG
 Redstone Commercial Real Estate
 Sorell Law Group

Ten to Fourteen Years

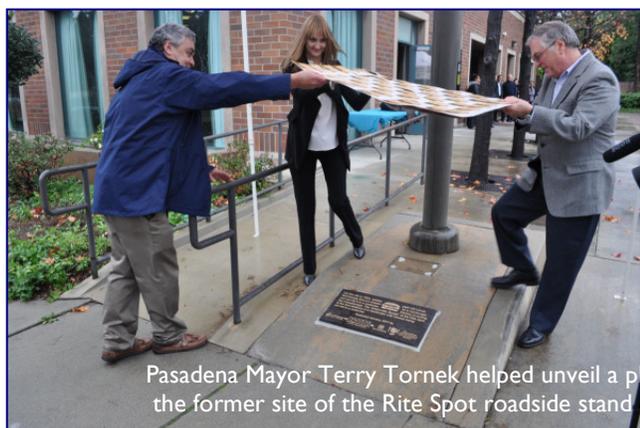
Barbara Rocha & Associates
 Health Advantage Physical Medicine
 Health Insurance Brokers, LLC
 L.A. Financial Credit Union
 Pro Fitness Network
 Protravel International
 Secure Transportation
 Sincere Care Services
 Small Business Networking Group, Inc. dba Professional Referral Organization (PRO)
 The UPS Store #4359

Fifteen to Fifty Years

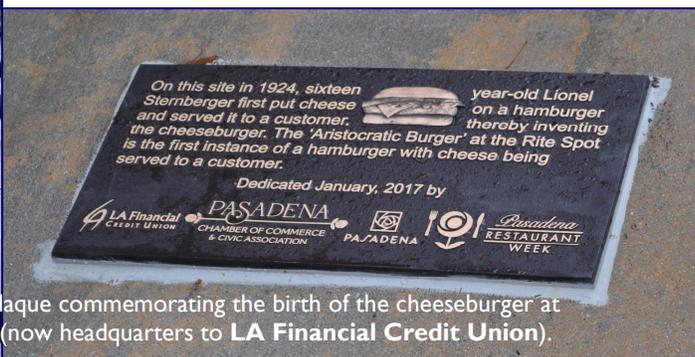
AppleOne Employment Services
 Art Center College of Design
 Attention To Detail
 Business Networking Alliance/BizNet
 The Business Park of Pasadena
 Comfort Inn-Pasadena
 Courtyard by Marriott-Monrovia/Pasadena
 El Portal Restaurant
 First Lutheran Church
 Hillsides
 KAP Promotions
 Kathleen's Restaurant
 Kidspace Children's Museum
 Pasadena City College
 Pasadena Fire Fighters Local 809
 Pasadena Masonic Temple
 Pasadena Museum of History
 Rusnak/Pasadena
 Santa Anita Park (L.A. Turf Club)
 ThyssenKrupp Safway Inc.
 Tom Sawyer Camps, Inc.
 University Club of Pasadena
 Women in Action

More Than Fifty Years

Hahn & Hahn LLP, 93yrs
 Huntington Memorial Hospital, 90yrs
 Malmberg & Associates, 51yrs



Pasadena Mayor Terry Tornek helped unveil a plaque commemorating the birth of the cheeseburger at the former site of the Rite Spot roadside stand (now headquarters to LA Financial Credit Union).





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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Luncheon Alliance

Leadership Pasadena sponsors the networking Luncheon Alliance on March 1st.

The lunchtime networking event on April 5th is sponsored by Pasadena's new **Shriner's Hospital**.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On March 9th at 7am, the **Hilton Pasadena** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, April 13th **The Foundation for Living Beauty** sponsors the breakfast.

Lunch and breakfast are \$25 for members / \$30 for non-members. Those reserving after the deadline pay \$5 more.

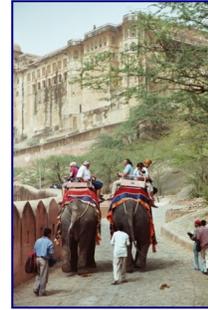
Chamber After Hours Social and Mixer

Join us at Pasadena's newest music venue, **The Rose** for our *Chamber After Hours Social and Mixer* on Thursday, March 16th from 5pm to 7pm at 245 E. Green St. (in Paseo Colorado).

On Thursday, April 20th at 5pm, mix and mingle at the **Madeline Garden Bistro & Venue** at 1030 E. Green St. in Pasadena. *Admission is free for Pasadena Chamber members. All others pay \$10.*

Travel with the Chamber This Fall and Winter India (and Dubai) in September:

Travel to India September 14 to September 24. India's astounding diversity of religions, languages, and cultures is unique and unparalleled. Encounter the magic of India! This journey showcases the cultural and historical splendor of Rajasthan. Travel through regions timeless, somnolent villages, little changed for centuries. Start by exploring the bustling metropolis of Delhi, from here travel to Agra, home of the impressive Taj Mahal. Take in the 'pink city' of Jaipur, epitomizing the rich culture of Rajputana. End the trip in Mumbai, contemporary India's financial and cultural hub. Included in the trip is a rickshaw ride and an elephant ride.



Trip includes airfare and surcharges, baggage handling, English speaking guides, transportation and entry to attractions, hotel, meals and more.

Tour price is \$3,145 per person, double occupancy. For single occupancy, add \$525. The price does not include tips, travel insurance, airline luggage overage fees, passports fees or visas as well as items of a personal nature.

Just added, a special three night trip to Dubai for only \$595 (double occupancy). For information, join us at **Brookside Golf Club** for a free, no obligation, meeting on March 7, 2017, at 5:30pm. Representatives of Chamber member **Jet Vacations** will discuss the trip and answer any questions.

Iceland and the Magical Northern Lights in December:

Depart December 9, 2017, for the unspoiled beauty of Iceland. Visit Reykjavik, enjoy a Northern Lights Cruise, see Thingvellir National Park, a glacial lagoon, the famous Blue Lagoon and much more.

The "land of fire and ice" is a place of many wonders, including the rare opportunity to see the spectacular aurora borealis, or northern lights. This tour will bring you on a search for that once-in-a-lifetime moment.

Take an exhilarating evening northern lights cruise. Travel to the "Golden Circle," home to many of Iceland's most renowned natural wonders. Spend time at Thingvellir National Park, the nation's most historic area. Gaze at the spectacular Gullfoss waterfall, one of the world's most incredible cascades.

At Eyjafjallajökull Volcano Visitor Center, learn about life during and after the dramatic 2010 volcanic explosion. Explore Skogar Folk Museum and see traditional turf-built homes. Walk on a black volcanic sand beach. See Jökulsárlón glacial lagoon filled with floating icebergs.

Relax in the warm, mineral-rich water of the natural geothermal pool the Blue Lagoon. Spend your evenings gazing at the night sky in search of the elusive, dazzling northern lights.

Tour price is \$3,399 if you book before June 9, 2017. Single room upgrade costs \$400 more. The price includes round-trip airfare from Los Angeles (including taxes, transfers, fees and surcharges), ten meals, hotel stays, transfers, admission fees and stunning scenery.

Join us for an informational meeting in the Rose Room at **Brookside Golf Club** on April 19, 2017, at 5:30pm. Company representatives will be there to discuss the trip and answer questions.

